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### **Global Best Practice Programme – Small Steps, Big Leaps: Solutions for Sustainable Impact.**

The Global Best Practice Programme is Expo 2020 Dubai's platform to showcase projects that have provided tangible solutions to the world's biggest challenges. It will highlight simple but effective initiatives, which localise the SDGs and can be adapted or replicated for scale to achieve an enhanced global impact. The Expo is calling for applications – submit your projects on the online application portal before 30 May 2019 at <https://www.expo2020dubai.com/en/programmes/best-practice-programme#our-focus>. Submissions can come from governments, corporates, international organisations, NGOs, academia and civil society.

Do you have a project that has shown impact? Do you want to have it showcased at a global platform that expects 25 million visits?

### **What is Expo 2020's Global Best Practice Programme?**

A platform to showcase projects that have provided tangible solutions to the world's biggest challenges. It will highlight efforts made in improving the lives of people, environment and economics in your countries, and how your different actors in your countries are contributing to the Sustainable Development Goals (SDGs). Projects that have shown some results already will be spotlighted so the world can learn from them and pick these up to adapt or replicate for scale to achieve an enhanced global impact.

### **Why should you apply?**

- Tell your country's story of success on a dedicated showcase platform
- To enhance visibility of your projects and connect stakeholders around solutions to chart action for greater results, at a global platform that will see 25 million visits and worldwide media attention
- Have your projects spotlighted on-site and online during the Expo between 20 October 2020 and 10 April 2021

- Be invited to the Expo site to present your project results (Expo will curate your content to exhibit and cover costs of travel and stay during event time for 1 representative for each winning project for a select number of days)
- Get communications and media coverage for your project prior to and during Expo

### **Who can apply?**

Governments, corporates, international organisations, NGOs, academia and civil society from any country.

### **When can you apply?**

Up until 30 May 2019.

### **Who will evaluate your proposals?**

BIE, Cambridge University, Bill & Melinda Gates Foundation, UN agencies, World Bank, Abu Dhabi Fund for Development, MasterCard Center for Inclusive Growth

### **Where can you find out more?**

- Website: <https://www.expo2020dubai.com/en/programmes/best-practice-programme#our-focus>
- Overview film: <https://youtu.be/8-dbRPu5doU>
- e-Story: <https://www.expo2020dubai.com/en/whats-new/expo-stories/20181127-bpp>
- Infographic (attached)