International Seminar…

Supporting Business of Substance

Wednesday, June 8, 2016
7:30 a.m. to 1:00 p.m.

Toronto Marriott Downtown Eaton Centre
Toronto, ON
7:30a.m.  Registration & Breakfast

8:30a.m.  Welcome
Mr. Kenneth Campbell
Director - Investment Promotion, Invest Barbados

8:35a.m.  Welcoming International Business to Barbados
The Hon. Donville Inniss, M.P.
Minister of Industry, International Business, Commerce and
Small Business Development

9:00a.m.  Does Canada Benefit from Strategic Investments in/through Barbados?
Ms. Alison Manzer
Partner, Cassels Brock & Blackwell LLP

9:25a.m.  Report on Global Consulting Project - Barbados as a Key Offshore Financial Centre
Mr. Jamal Khayyat
MBA Candidate / Team Leader, Rotman School of Management
University of Toronto

9:40a.m.  Video Presentation / Coffee Break

10:05a.m.  International Business Solutions: Cost Efficiencies and Risk Mitigation
Mr. Ben Arrindell
Deputy Chairman, Cidel Financial Group

10:30a.m.  A Canadian Perspective of Doing Business in Barbados
Mr. Joel Alleyne
Chairman, Alleyne Inc./Crucible International Inc

10:55a.m.  Barbados' International Securities Market - Open for Business
Mr. Marlon Yarde
Managing Director, Barbados Stock Exchange

11:10a.m.  Barbados - The Choice for International Business of Substance
Professor Avinash Persaud
Non-Resident Senior Fellow, Peterson Institute for International Economics; Emeritus Professor of Gresham College; and Chairman, Intelligence Capital Limited

11:35a.m.  Q & A

11:55a.m.  Vote of Thanks

Noon  Networking Luncheon
**PROFILE OF SPEAKERS**

The Hon. Donville Inniss, M.P.
**Minister of Industry, International Business, Commerce and Small Business Development**

The Honourable Donville O. Inniss was appointed Minister of Industry, International Business, Commerce and Small Business Development in March 2013. Prior to this appointment he served as Minister of Health from November 2008 until February 2013, and Minister of State, Ministry of Foreign Affairs and International Business from January – November 2008. He has been the Member of Parliament for the constituency of St. James South since January 2008.

Prior to entering elective politics, Mr. Inniss worked for 20 years in the public and private sectors. He has served as a Business Development Officer with the Barbados Investment and Development Corporation, where he worked in the areas of Industrial Development, International Business and Export Promotion. He has served in South Korea and New York, USA (3 years).

Minister Inniss also served as CEO, Managing Director and Chairman of several international companies based in Barbados and for nine years operated his own management company catering to the international business sector. He has an MBA, in General Management, a Bachelor of Science Degree, in Public Administration from the University of the West Indies and a Diploma in Youth and Community Development from the University of Guyana.

**Ms. Alison Manzer**  
**Partner, Cassels Brock & Blackwell LLP**

Alison Manzer is a partner in the Financial Services Group at Cassels Brock. Alison's role encompasses a broad range of commercial practice in the financial services sector, including financial institution regulation, corporate and commercial lending, asset-based financing, securitization and structured finance, private equity, project finance, asset finance and leasing, business reorganization, syndicated lending and related areas. A significant part of her practice involves multi-jurisdiction transactions where she has expertise in the structuring requirements of financing, investment and securitization transactions to solve taxation, conflicts of laws, document structure, currency and rate issues, among others.

Alison is a member of the Association of Commercial Finance Attorneys, elected to The American College of Commercial Finance Lawyers. In July 2010, she was elected as a Fellow of the American Bar Foundation and is an active member of both the American and Canadian Bar Associations serving on several committees. She has lectured and written over 200 titles extensively on legal matters, particularly dealing with financial institution issues.

Alison has been a director of several financial institutions and received inaugural Zenith award from Lexpert in 2009. She has been recognized in the
Canadian Legal Lexpert Directory each year since its inception. She is also recognized as a leading lawyer by Chambers Global and Chambers Canada for Banking & Finance, Best Lawyers for Equipment Finance Law, the Guide to the World's Leading Banking Lawyers, and the Guide to the World's Leading Women in Business Law (Banking & Finance). She has also received a BV Distinguished™ ranking from Martindale-Hubbell.

In addition to her LL.B. (Law) and a B.Sc. Hon. (Biochemistry), Alison has an M.B.A. and an LL.M. in banking and financial services. She is currently undertaking an M.Sc. (Research)/Doctorate in Business Administration. She has also completed the Canadian Securities Course and the advanced securities programs, Canadian Investment Finance I and II with the Canadian Securities Institute. Alison is an adjunct professor at Osgoode Hall Law School teaching the Masters of Law programme in international finance. She was called to the Ontario Bar in 1979.

Mr. Ben Arrindell
Deputy Chairman, Cidel Financial Group

Ben is Deputy Chairman of Cidel, currently consulting on business and product development opportunities utilizing Barbados’ treaty network. Prior to joining Cidel, Ben was an international tax and managing partner of Ernst & Young, Barbados. In this capacity, he provided tax advisory services to international clients, including many major multinational companies and high net worth individuals. Ben has over 30 years of experience in both the UK and Barbados. He has served as adviser to the Barbados Government since 1998 on double taxation treaty strategy, the development of new legislation, and the impact of international tax developments on the Barbados international business sector.

Ben is a member of the Barbados Tax Treaty Negotiating Team and has participated in Barbados’ tax treaty negotiations with a number of countries including Canada, China, Italy, Spain, Mexico, the Netherlands, Luxembourg and the US. He is also a frequent speaker worldwide on international tax matters. Ben has made a significant contribution to the development and amendment of new and existing legislation in Barbados.

He is currently a member of the Barbados Government’s Joint Policy Working Group, the CARICOM Working Group on Fiscal Policy, the Barbados Government’s Council of Economic Advisers, the CARIFORUM Task Force on the Development of Caribbean International Financial Services, the Credit Rating Committee of Caribbean Information and Credit Rating Services Limited (Caricris).
He has also served on The United Nations Committee of Experts on International Cooperation in Tax Matters (2005-2013) and is a former Chairman and member of the Board of Directors of the Barbados Private Sector Association (2007-2011).

In 2012, Ben was awarded the Silver Crown of Merit (SCM) by the Government of Barbados for services to the Barbados international financial services sector.

Mr. Joel Alleyne
Chairman & CEO, Alleyne Inc. /Crucible International Inc.

Joel Alleyne has been working in the field of Management Consulting for twenty eight years. As a consultant, researcher, entrepreneur and manager, Joel has worked with many organizations in both the public and private sectors across the Americas and in Europe. He is Practitioner in Residence with the Knowledge Media Design Institute at the University of Toronto. He is currently an instructor in the graduate programme as well as working towards a PhD in knowledge management/information studies at the University of Toronto iSchool. Joel was appointed to the Entovation 100 Global Knowledge Leadership Map which includes several global thought leaders and practitioners who played a role in shaping the new knowledge based economy in 2003. Joel is also a faculty member and Senior Research Associate with the Kaieteur Institute for Knowledge Management. He has worked in a variety of industries, including professional services, health care, financial services, pharmaceuticals and manufacturing.

Joel has served as a Research Associate with the McLuhan Program for Culture and Technology. He recently completed a seven year contract in a knowledge leadership and strategy role as Chief Information and Knowledge Officer for Borden Ladner Gervais LLP, one of Canada’s largest law firms. Joel is a member of the Institute of Certified Management Consultants (ICMC).
Mr. Marlon Yarde  
Managing Director, Barbados Stock Exchange

Mr. Yarde has been with the Barbados Stock Exchange Inc. and its subsidiary, the Barbados Central Securities Depository Inc., since November 1, 2013. He became Managing Director of both entities effective March 31, 2016 when he was elected to their Boards of Directors. Mr. Yarde is also a member of the Joint Policy Working Group on International Business and Investment Promotion, and currently sits on the Board of the Caribbean Corporate Governance Institute.

An accountant by profession, Mr. Yarde became a Fellow of the Institute of Chartered Accountants of Barbados in October 2006 and a Fellow of the Chartered Professional Accountants Association of Canada in June 2009. He holds a LL.B (Hons) Bachelor of Laws Degree from the University of Huddersfield in the UK and a Masters of Laws (LL.M) in Securities Law from Osgoode Hall Law School of York University in Toronto, Canada. Mr. Yarde is also a graduate and member of the Institute of Chartered Secretaries and Administrators in Canada.

Professor Avinash Persaud  
Non-Resident Senior Fellow, Peterson Institute for International Economics; Emeritus Professor of Gresham College; and Chairman, Intelligence Capital Limited

Avinash Persaud’s career spans finance, academia and public policy. He is currently non-resident Senior Fellow at the Peterson Institute for International Economics in Washington, Emeritus Professor of Gresham College and non-executive Chairman of Elara Capital PLC. He holds a number of non-executive board positions. He was Chairman, regulatory sub-committee of the UN Commission on Financial Reform; Chairman, Warwick Commission; Member of the UK Treasury’s Audit and Risk Committee and the Pew Task Force to the US Senate Banking Committee; Visiting Scholar at the IMF and ECB and Distinguished Advisor, Financial Sector Law Reform Commission of India.

He is a former senior executive of J. P. Morgan, UBS, State Street and GAM London Ltd. He is a former Governor, London School of Economics and 2010 President of the British Association for the Advancement of Science (Section F). He was elected Director of the Global Association of Risk Professionals and the Royal Economics Society. He won the Jacques de Larosiere Award in Global Finance from the Institute of International Finance and was voted one of the top three public intellectuals in the world on the financial crisis by a panel for Prospect Magazine.
Barbados continues to be recognized internationally as a preferred jurisdiction for foreign investment as evidenced by the increasing number of companies registering International Business Companies in the country. Its expanding network of Double Taxation Agreements (DTAs) and Bilateral Investment Treaties (BITs) with countries across the globe adds to its attractiveness. To date, Barbados has DTAs enforced with thirty six (36) countries and over four thousand (4,000) registered international entities.

Barbados is a jurisdiction of high standards and places emphasis on competitiveness, while offering clients predictability and security in their investments. The country promotes an environment which encourages the establishment of businesses of substance and its extensive range of international financial services legislation allows investors the flexibility to create the types of corporate structures specifically suited to their needs. Barbados’ sound regulatory framework has led to consistently high world rankings for banking stability, transparency, human development and global competitiveness to name a few.

Adding to the uniqueness of Barbados is the availability of intellectual and service resources onshore, which reduces cost and ensures continuity of personnel. The island’s business infrastructure features modern telecommunications and information technology, with related disaster contingency capability, reliable local utilities and international air and sea ports.

This event will speak to the growing significance of Barbados as an international business hub and highlight how investing in Barbados can be a smart choice for investors engaged in international business of substance.
BUSINESS OPPORTUNITIES IN BARBADOS

GENERAL
Research and Development
Health Tourism

FINANCIAL SERVICES
International Business Companies
International Insurance Companies
International Banking
Societies with Restricted Liability
International Trusts
Private Wealth Management
Headquarters and Holding Companies
Ships Registration

INFORMATION SERVICES
Contact Centres
Insurance Claims Processing
Credit Card Application Processing
Business Process Outsourcing
Software Development
Health Information Management
Knowledge Process Outsourcing

MANUFACTURING
Electronics
Medical Supplies
High Fashion Apparel
High-end Niche Manufacturing
Pharmaceuticals